



# 2012 Mobile Ministry Consultation Executive Summary

November 28-30, 2012

Wycliffe Headquarters, Orlando, Florida

## Opportunity

Never before in human history has there been a technology as highly personal, rapidly deployed, and universally embraced as the mobile device. In late 2011, the number of people living on earth passed seven billion, while mobile phone subscriptions may surpass seven billion by the end of 2012. By 2015, the majority of all Internet access will be through mobile devices. The mobile device presents a unique, two-way communication channel that represents the most important technology available for kingdom advancement.

## Overview

119 mission strategists representing 56 organizations\* participated in the third Mobile Ministry Consultation sponsored by the [Mobile Ministry Forum](#) (MMF). This more than doubled the 2011 Consultation participation. Presentations and discussions addressed a wide variety of issues critical to the use of mobile devices in ministry (see below).

Collaborative outcomes of the consultation include plans to expand the four-week mobile ministry training course into a six-week course, develop a training manual to equip ministries and local believers to use social media, create a mobile ministry pathway for ministries considering mobile ministry, develop a centralized online hub for all resources related to mobile ministry, design a three hour introductory online course, and create a taxonomy for discipleship criteria on the mobile platform.

## The Mobile Ministry Forum

The Mobile Ministry Forum (MMF) is a coalition of ministries working towards the goal of giving every unreached person a chance to encounter Christ and His kingdom in a compelling, contextualized fashion through their personal mobile device by 2020.

**Content** (Some of links are for Google Docs and may require a Google log-in)

[Slide Show.](#) A 90-second slide show from the consultation.

[Schedule.](#) The detailed program flow.

[Notes.](#) The detailed, crowd-sourced notes from each session on Google Docs.

[Mobile Ministry Course.](#) The current four-week mobile ministry course (online).

**Presentations** (*Links to recorded presentations are being added as they become available*)

### Keynotes

[Jihad: Pull vs. Push Media in Movements](#) (Preston)

[A Theology of Technology](#) (Dyer)

m-Learning and the Great Commission (Metcalf)

[The Illusion of Mobile Security](#) (Ed)

[Preparing for the Post-Mobile World of 2019](#) (Williams)

### Strategy Workshops

Building the digital tools that empower others and broaden your reach- JESUS Film (Brubaker)

[A Mobile Ministry Methodology](#) (Wright)

[The Unrestricted, Mobile Future of the Global Church](#) (Jore)

Integrating Digital into the DNA of Your Organization (Barela)

### Tactics Workshops

[Implementing SMS Outreach](#) (Roes)

Mobile Technology and Digital Video (Gates)

Going Mobile- From Concept to Launch (Short)

[Sharing Beyond the Web and Off the Grid](#) (Brad-Edmiston)

### For More Information

For more information, contact members of the steering committee:

[Brad](#)

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\* This included 31 participants who joined through interactive, remote access.